



dylan bradshaw

Academy



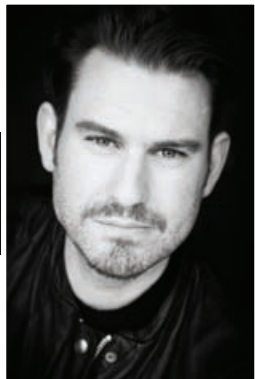
Welcome to the **Dylan Bradshaw Academy**

The Academy is situated in our flagship salon at 56 South William Street, Dublin 2. Ireland.

The Dylan Bradshaw Academy distinguishes itself by providing small class sizes. We pride ourselves on providing excellent education through a talented team of educators and industry leaders. All our educators are renowned professionals with experience in all areas of hairdressing, in house training, education, shows, seminars and competition work.

Dylan's philosophy is to share his international experience and education with hairdressers seeking essential Hair education.





Dylan Bradshaw

Exemplary innovation, unbeatable creativity and personal ability are just some of the skills that have led Dylan Bradshaw down the unstoppable route of hard work and success since he began his career over twenty years ago. Displaying supreme skills since beginning as a hairdresser at the young age of 17 years, Dylan has amassed a wealth of experience during his time in New York City at the legendary Bumble & Bumble salon where he admits this time induced his love for the profession.

Dylan Bradshaw's raw talent and fresh and evolving cutting edge techniques, maintains the feeling of excitement felt by both his clients, media and those working around him. This is reflected in the countless awards and achievements that he has obtained over the last twenty years. Bradshaw is 3 time winner of the L'Oreal colour trophy, 2 time winner of the men's image award, 2 time winner of The salon of the year and is also the first Irish hairdresser to be invited to judge for the UK L'Oreal colour trophy Grand Final.

The success of his outstanding career has led to his work featuring on many international publications including Vogue UK, Vogue US, Bazaar and Rolling Stone and has seen him work on international shows including MTV Music Awards, Top of The Pops, Tonight with David Letterman and Jay Leno to name but a few.

A consummate professional, Dylan is renowned for his dedication and drive for his profession and business, which was marked with the opening of his first salon in Dublin in 2000. Dylan was also heavily involved in every aspect of the recent renovation of his new flagship salon on South William Street, which is visionary and uber stylish and opened its doors in November 2009.

In turn with the growth of Dylan Bradshaw's professional career, he too has developed an exceptional team of experienced and artistic hairdressers. Their talent and drive keeps the salon at the forefront of Irish hairdressing. Between Dylan and his Artistic Team they have set the standard for Irish hairdressing, constantly creating the next trend for the season and always at the forefront of Irish and International current styles and looks.



Dolores Bruton

Dolores is the educational director of The Dylan Bradshaw Academy. She has a wealth of experience in the industry and is renowned for her style of education in passing on the essential skills to others. Winner of the Irish Hairdressing Federation championship, the L’Oreal colour trophy and a recipient of the prestigious Irish Hairdressing Federation’s Icon award for education contribution, coupled with achieving the senior trade exam and the masters diploma She is highly regarded within the industry.



Barry McCall

For Fashion, Beauty and Advertising Photography, Dublin based photographer, Barry McCall, is in a class of his own. He has worked with everyone from supermodels to rock bands to high profile celebrities. His work is featured in magazines such as Vogue, Elle, Rolling Stone and Conde Nast Brides as well as national publications The Gloss, Tatler and Image. His editorial stories, both in studio and on location, create and capture the mood for today’s fashion industry, while his advertising photography features regularly on billboards for international clients such as Coca Cola, Heineken, Miller, Vodafone and Sony. His attention to detail and high production values lead to commissions from the best creative’s in the business, both in Ireland and internationally. He recently launched his own book PHOTOGRAPHY in aid of the ISPCC PHO2OGRAPHY is a 20 year retrospective of Barry’s images, including celebrity portraits shot around the world and his favorite fashion shoots from over the years.



Stephen Kelly

Stephen is one of the foremost celebrity hairdressers in the country and is renowned for his up-styling and bridal work. With over 20 years experience under his belt, he is one of the best known and most respected hairdressers in the industry. Stephen has worked on TV shows such as, Off the Rails, TV3’s ‘The Style Squad’, ‘Ireland AM’ and ‘Xpose’. He has worked on numerous celebrity weddings including Shane Filan from Westlife, Ozzie Osborne’s son Louis and Tommy Tiernan. Stephen regularly works as a session stylist for magazines such as Image, Confetti, Irish Tatler, Social & Personal and Prudence. He has also worked on platform and editorial work in the UK, Ireland, Paris and Amsterdam. Stephen has styled hair for a number of high profile fashion shows including NCAD Graduate Fashion Show, Lipsy, Divine Boutique, The Design Centre and Amanda Wakeley and is regularly called on by his clients to style their hair for press calls and events. He is frequently called upon to give seminars and private tuition at salons and academies around Ireland and the UK.



Jenni Mc Cormack

Jenni has been 20 years in the hairdressing industry, 10 of which here at Dylan Bradshaw. She is a senior member of the Dylan Bradshaw team and our top colour specialist. Her knowledge and extensive expertise are invaluable to our trainees here in the salon. Jenni has been twice the recipient of the L’Oreal Colour Trophy as well as a team member in winning the IHF. She also has a L’Oreal Colour Specialist degree and is involved in editorial and advertising campaigns along with fashion photo shoots for the salon.



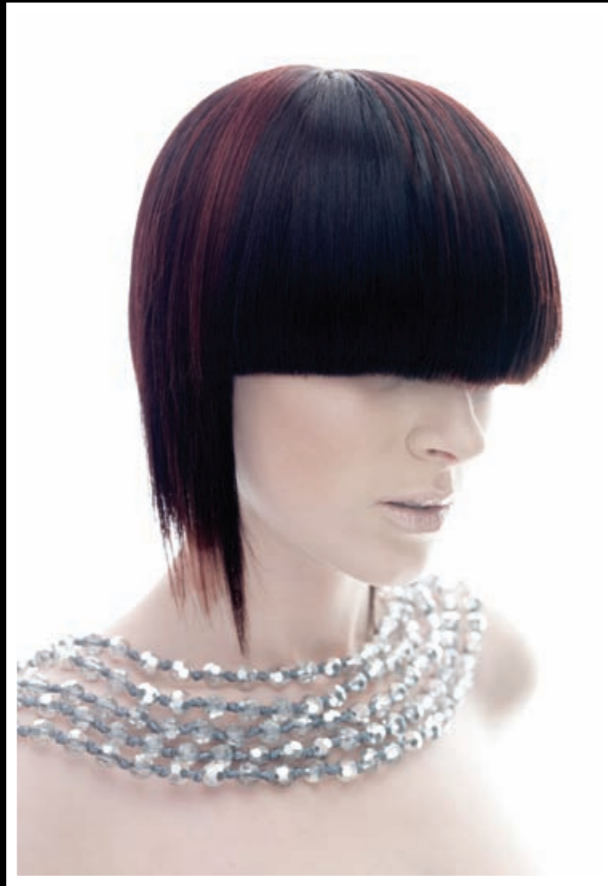
Katie Culleton

Katie is a young and highly skilled innovative hairstylist. Although only 8 years in the industry she has accomplished all of the major accolades including the prestigious Inter Coiffure Ireland Award 2009 and the L’Oreal Colour Trophy 2009. She is a member of the artistic team and is actively involved in creating collections in the salon including the new look menus for our blow-dry bar. She has worked on numerous fashion, editorial and advertising shoots. She has also worked on shows such as Topshop, Brown Thomas and House of Fraser. Katie enjoys all aspects of hairdressing from colour to styling, rituals and up-styling. She focus’ very much on up and coming looks & trends keeping them versatile for clients.



Kate Synnott

Kate Synnott has followed a career path which has led her to become one of Irelands most loved makeup artists in a rapidly developing profession. With extensive experience in Magazine shoots, TV and Fashion together with opportunities to work with celebrities such as Yasmin le Bon, Kym Marsh, Nadine Coyle and Sienna Miller, Kate’s careers has gone from strength to strength. The fashion industry has demanded her behind the scenes of John Rocha, Peter O’Brien and Harvey Nichols to name but a few and her reputation within the industry has seen her work with Irelands major fashion publications including Image, Tatler and Confetti and the world renowned TV channel MTV. Having trained at Dun Laoghaire College Dublin in makeup artistry, Kate began with M.A.C, followed by a position with Brown Sugars make up team under the guidance of Paula Callan O’Keeffe. With a total of five years experience at Brown Sugar, it wasn’t long before she embarked on a career with M.A.C Australia from 2008-2009 which led her to work at the synonymous Australian Fashion week. A huge part of Kate’s career is now passing on her knowledge to other make-up artists and clients alike using our signature range of make-up dBFace.



BASIC CUTTING TECHNIQUES

with Katie Culleton

Here Katie will take you through your basic techniques of cutting, putting in place the foundation to becoming a precision hair cutter. Also including useful finishing techniques with professional styling products.



SUITABLE FOR ABSOLUTE BEGINNERS WITH
BASIC BLOW-DRYING SKILLS

Time	9.30am - 5.30pm
Duration	1 Day
Price	€250



INTERMEDIATE CUTTING TECHNIQUES

with Katie Culleton

Here Katie will take you through a more advanced technique of cutting. This course will give you an insight into some of the latest trends and how to achieve the perfect finish.

SUITABLE FOR STYLISTS RETURNING TO THE INDUSTRY, 2ND YEAR STUDENT'S AND UPWARDS

Time	9.30am - 5.30pm
Duration	1 Day
Price	€300

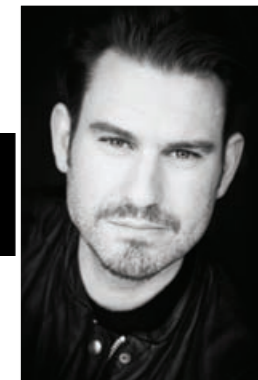




CUTTING FOR YOUR CLIENT

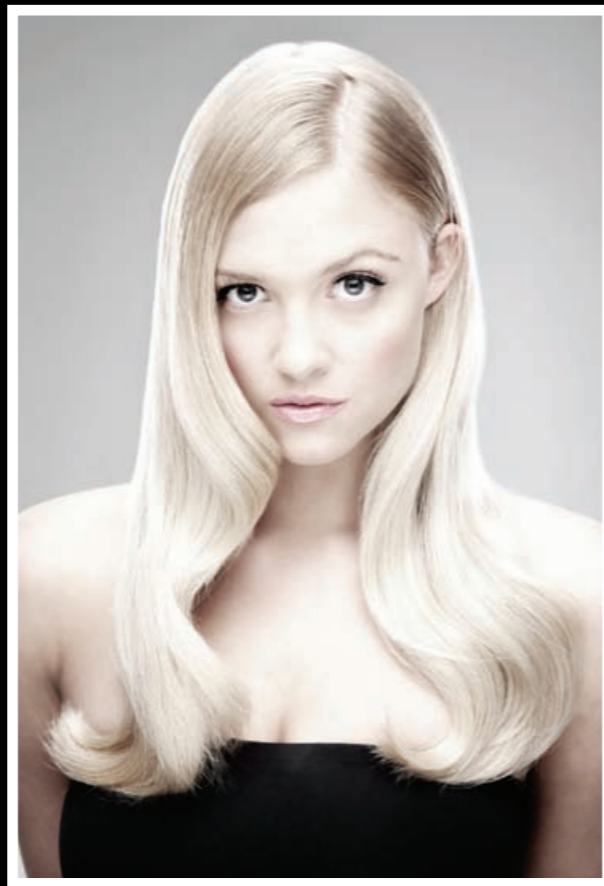
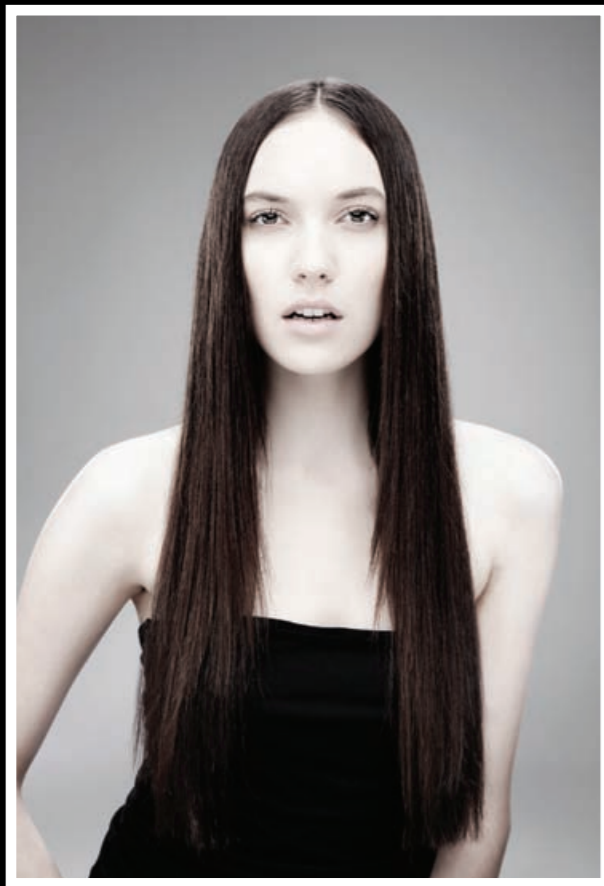
with Dylan Bradshaw

This course will help you to turn a client into a long term client. It will help you to really listen and understand what a client wants, and giving them the cut they need thus increasing your business.



SUITABLE FOR EXPERIENCED STYLISTS

Time	9.30am - 5.30pm
Duration	1 Day
Price	€350



BASIC BLOW DRYING

with Katie Culleton

Our course will help to build a foundation for blow drying. It will give you the skills to achieve the perfect blow dry every time. It will include essential blow drying, alternative techniques and most importantly finishing skills.

SUITABLE FOR 1ST & 2ND YEAR STUDENTS

Time	9.30am - 5.30pm
Duration	1 Day
Price	€200





ADVANCED BLOW DRYING with Katie Culleton

Our course will help to take your blow drying to the next level. This course is for everyone looking for inspiration and alternative techniques.

It will include advanced techniques and the ability to transform your blow dry into a red carpet up do in minutes.

**SUITABLE FOR 3RD & 4TH YEAR STUDENTS OR
STYLISTS LOOKING TO IMPROVE OR IMPRESS**

Time	9.30am - 5.30pm
Duration	1 Day
Price	€250



L'Oreal Colour Trophy 2004



L'Oreal Men's image 2006



L'Oreal Colour Trophy 2009



I.H.F Inter Coiffeur Image 2009

COMPETITION PREPARATION

with Dylan Bradshaw



Dylan & his award winning team have designed this one day course to inspire, influence and inject new creative thinking on how to approach competitions.

SUITABLE FOR EXPERIENCED STYLISTS

Time	9.30am - 5.30pm
Duration	1 Day
Price	€350

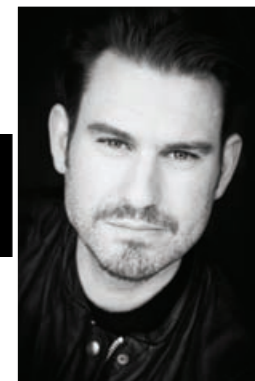


EDITORIAL PHOTOGRAPHY with Barry McCall & Dylan Bradshaw

Together with leading fashion photographer Barry McCall, Dylan has devised this 3 day course to work with you to design a shoot of your own which will include all professional services & advice from Make-up artists & fashion stylists. Creating a start to your portfolio of images that can be used for Pr purposes.

SUITABLE FOR EVERYONE

Time	9.30am - 5.30pm
Duration	3 Days
Price	€1000





FASHION & TREND COLOUR TECHNIQUES

with Jenni Mc Cormack

This one day course showcases the current colour and fashion trend techniques that are practiced here at Dylan Bradshaw.



SUITABLE FOR STYLISTS AND COLOUR TECHNICIANS

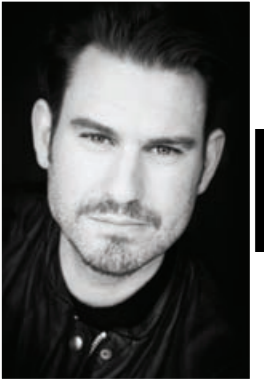
Time	9.30am - 5.30pm
Duration	1 Day
Price	€300



THE HAIRDRESSER REFRESHER COURSE

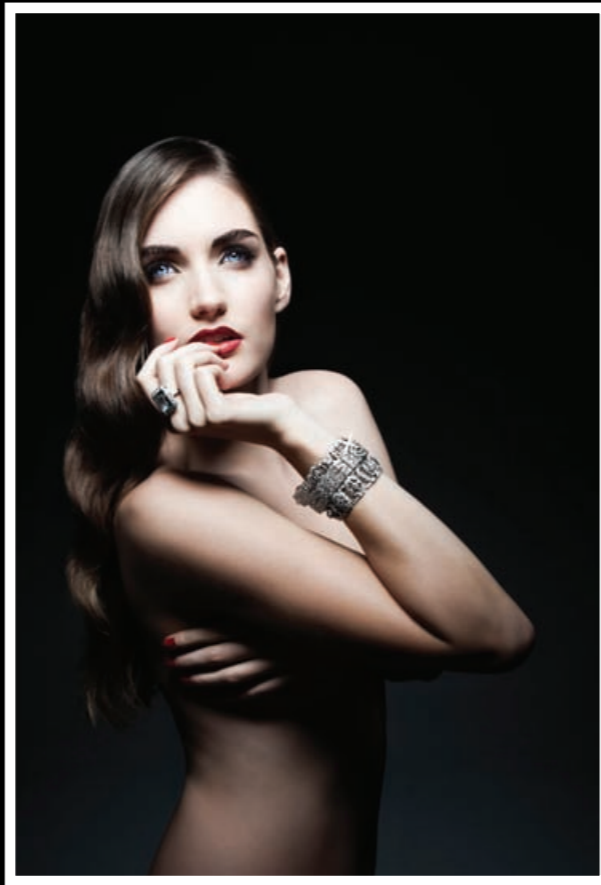
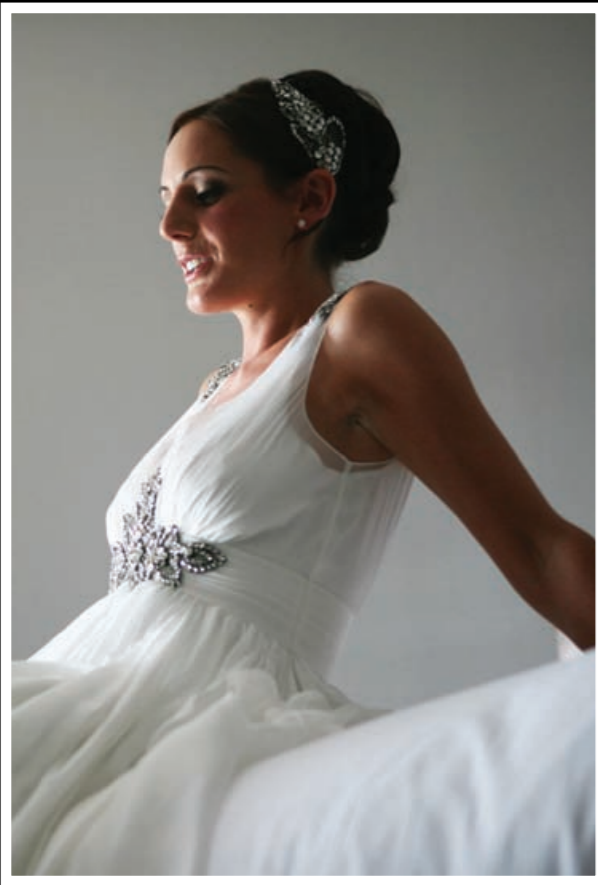
with Dylan Bradshaw

Learn how to re-motivate yourself as a hair stylist. This course will help you to get a better understanding in consultation skills and cutting techniques.



SUITABLE FOR STYLISTS WHO FEEL THEY NEED INSPIRATION

Time	9.30am - 5.30pm
Duration	1 Day
Price	€300



THE BRIDAL & RED CARPET HAIR WORKSHOP with Stephen Kelly

This course is designed to cover all aspects in styling all lengths and textures of hair & Incorporating the use of hair pieces.



SUITABLE FOR ALL STYLISTS WHO HAVE AN INTEREST IN WORKING WITH LONG HAIR

Time	9.30am - 5.30pm
Duration	1 Day
Price	€300



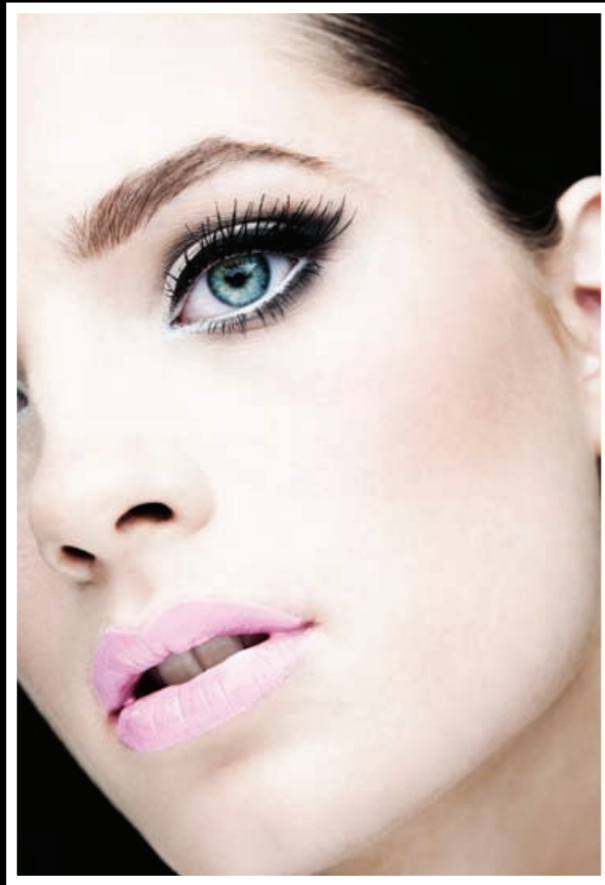
EDITORIAL HAIR with Stephen Kelly

This course is designed to create the perfect magazine cover using all the tools in the box and learning some of the tricks of the trade, identifying current trends and latest styling techniques..



SUITABLE FOR STYLISTS AND THOSE LOOKING TO BUILD THEIR PORTFOLIO

Time	9.30am - 5.30pm
Duration	1 Day
Price	€350



BEGINNERS MAKE-UP ARTIST CERTIFICATE with Kate Synnott

This course is designed to cover all aspects of make-up artistry. It is an excellent introduction to students seeking a career as a professional makeup artist. The course covers how to perfect make-up techniques for face, eyes, brows, cheeks and lips. It covers everything from fashion to bridal make-up techniques.

**SUITABLE FOR STUDENTS SEEKING A CAREER
AS A MAKE-UP ARTIST OR PEOPLE LOOKING
TO IMPROVE THEIR OWN MAKE-UP SKILLS**

8 week evening course
or 5 day full time course

Price

€1000





ADVANCED MAKE-UP ARTIST CERTIFICATE with Kate Synnott

This is a specialist course. The course begins with High Fashion make-up and covers Catwalk, Editorial, Photographic and High Def TV and Film.



SUITABLE FOR MAKE-UP ARTISTS WISHING
TO IMPROVE ON THEIR SESSION SKILLS

8 week evening course
or 5 day full time course

Price

€1000



Terms & Conditions

- Full payment must be made when booking your course
- Payments are non refundable should cancellation be made less than 21 days prior to course commencement
- All courses are subject to date change at the discretion of the academy
- All students must have the necessary experience for their chosen course
- All students must have the relevant kit requested for said course





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