



db

ACADEMY

Dylan Bradshaw Academy  
DIPLOMA PROSPECTUS

Level 2 Diploma in Hairdressing & Barbering  
VRQ

City&  
Guilds

## DYLAN BRADSHAW



Dylan Bradshaw's raw approach to hairdressing has earned him a reputation as Ireland's most influential industry figure [as featured in the top ten of the Sunday Business Post's 'Top 100 Most Influential People in Ireland's Fashion Industry 2013']. Working as a hairdresser since the age of seventeen, his infectious passion and exceptional personal ability ensured early recognition of his skills which opened doors in the worlds' leading salons. After a number of years gaining invaluable experience working in New York, Dylan decided to return to Ireland to open his own salon where his signature artistic talent is highly sought after.

A strong presence in the fashion world, Dylan and his creative team are regularly requested for magazine editorials, fashion shows and industry advertisements with their work gracing the pages of international and Irish publications including Vogue UK, Vogue US, Bazaar, Rolling Stone Magazine as well Irish Tatler, Image, VIP and U Magazines to name but a few. His talent has also led to creative styling on international shows including MTV Music Awards, Top of The Pops, Tonight with David Letterman, Jay Leno and on programmes with Irish channels RTE and TV3. Dylan and his team are trusted by internationally renowned photographers, stylists, models, designers and celebrities for signature on and off red carpet style.

Since opening his salon in 2000, Dylan has revitalised the hairdressing industry, introducing the concept of a destination salon to Ireland. His ability to create and drive a brand built on passion and talent has set a new industry standard.

Dylan's remarkable career and signature approach has received impressive critical acclaim winning countless industry awards for artistic and technical skill. Ireland's only hairdresser to be appointed an International 'K-Stylist' Ambassador for the Kerastase brand and the only Irish Judge on the panel for the UK L'Oreal colour trophy Grand Finals, Dylan's vision and talent is ever evolving. Working with a dedicated team of experienced, highly trained and artistic hairdressers, their talent and drive keeps the salon at the forefront of Irish hairdressing.

Original, talented and full of ingenuity, Dylan Bradshaw's creativity and vision is ever advancing and unsurpassed.

## WELCOME TO THE DYLAN BRADSHAW ACADEMY

The Dylan Bradshaw Academy is situated in our new state of the art premises at 56 South William St, Dublin 2. Our newly refurbished and expanded academy offers a city centre location with comfortable and relaxed surroundings.

The db Academy distinguishes itself by providing small classes and first class education. We pride ourselves on our talented team of award winning educators and industry leaders. Our educators are well respected professionals with experience in all aspects of hairdressing, in house training, shows, seminars and competition work.



## COURSE DESCRIPTION

db Academy offers a detailed full-time course for those looking to enter the Hairdressing Industry. Our Diploma Course involves both on-and-off the job intensive training. It provides students with the practical skills and theoretical knowledge required for the Hairdressing Industry. Training is provided in two fully equipped modern salons in our Academy.

## WHAT WE OFFER

Our Diploma Course would benefit those with no previous experience in the Hairdressing industry or those who wish to go back into the business.

With a fast paced yet carefully thought out schedule, you will see yourself develop quickly in the Academy learning, gaining expert knowledge on a day to day basis.

Dylan himself has been an international educator since the early 90's and this has brought him all around the world, educating and gaining the skills and knowledge that he now passes onto his students.

During the course term we welcome international accredited guest artists to host workshops in their chosen areas. Our students occasionally have the opportunity to observe some editorial shoots and shows led by our Dylan Bradshaw creative team outside of the academy class.

## COURSE CONTENT

All of our students start at the same level within the 18 Month Diploma. Starting with the basics, our educators will bring you step by step through the different aspects of Hairdressing and the industry itself.

- Module 1 – Basics
- Module 2 – Cutting (Basic and Advanced)
- Module 3 – Colouring (Basic and Advanced)
- Module 4 – 12 week Blow-drying
- Module 5 – Up-styling and Light Perming
- Module 6 – Work Experience (Salon/Session Styling)
- Module 7 – Photo Shoot
- Module 8 – CV/Trial Day Preparation

## MINIMUM ENTRY REQUIREMENTS

Prospective students are required to attend an informal interview prior to securing their place on our 18 Month Diploma Course.

## COURSE DURATION

Our diploma course is full-time, Monday – Friday, 9.30am – 5.30pm for 18 months.

## COURSE FEE

€14,000 - this fee can be paid in instalments. You will be required to pay a non refundable deposit of €5,000 to secure your place on the course followed by 6 monthly payments of €1,500 from the course commencement date.

Your fee's include:

All tuition and examination fee's with City & Guilds as well as textbooks, logbooks, mannequin heads, full hairdressing kit including hair dryer, tongs, brushes, scissor, combs, clips, capes etc., end of year photo shoot and salon work experience.





## QUALIFICATIONS

City & Guilds, Level 2 Diploma in Hairdressing & Barbering VRQ  
Dylan Bradshaw Diploma Certification

## CITY & GUILDS CERTIFICATION

**City and Guilds** was founded in 1878 and have been at the forefront of technical and vocational education ever since.

It is an internationally renowned and respected name with a certificate recognised and highly respected by those in the industry – making it a strictly professional qualification to achieve. Students who successfully complete our **VRQ Level 2 Diploma in Hairdressing with Barbering** receive qualifications which allow them to pursue work globally in Hairdressing.

## DYLAN BRADSHAW DIPLOMA CERTIFICATION

Dylan and his artistic team have set the standard in the industry, constantly creating new trends for each season. Dylan's philosophy is to share his international experience and education with his students in order to provide essential hair education. If these standards are met throughout the course, you will be awarded a Dylan Bradshaw Diploma.



## WHERE TO FIND US

If you would like to receive more details on the Dylan Bradshaw Academy, meet with a member of our academy team or arrange a tour of the academy please contact:

**+ 353 1 671 9353**  
**56 south william street**  
**dublin 2**

**[academy@dylanbradshaw.com](mailto:academy@dylanbradshaw.com)**  
**[www.dylanbradshaw.com](http://www.dylanbradshaw.com)**



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PRESTIGIOUS EDUCATION IN A WORLD-CLASS ACADEMY

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